

PLAYERS PHILANTHROPY FUND, INC.
A Texas Nonprofit Corporation

DONOR PRIVACY POLICY

PLAYERS PHILANTHROPY FUND, INC. (the “*Foundation*”) respects the privacy of its donors and is committed to protecting personal information.

Accordingly, this policy applies to all donor information collected by or on behalf of the Foundation, both online and offline, including through our website, donation platforms, mail, telephone, events, in-person interactions and other fundraising activities. The terms apply both to monetary and non-monetary contributions.

1. No sale or exchange of donor information.

The Foundation will not:

- a) Sell, rent, trade or exchange donors’ names, contact information, giving history or other personal information.
- b) Share donor information with another organization for its own fundraising or marketing purposes without such donor’s prior, specific, affirmative consent.
- c) Send donor mailings or other communications on behalf of any other organization without the donor’s prior, specific, affirmative consent.

Making a donation, failing to opt out, or accepting general terms does not constitute that consent. The limited disclosures described below do not authorize recipients to use donor information for their own fundraising or marketing.

2. Information collected and how it’s used.

To ensure compliance with federal and state nonprofit reporting responsibilities, the Foundation may be required to collect certain information, which may include but not be limited to a donor’s name, mailing address, email address, telephone number, donation amount and date, payment or transaction information, gift restrictions, recognition and communication preferences, and information provided in correspondence.

This information would be used solely to process and acknowledge contributions, provide receipts, maintain accurate records, administer donor requests and gift restrictions, communicate about our work and fundraising, and meet accounting and legal obligations.

Access within the Foundation is limited to personnel who need the information to perform their responsibilities.

3. Limited disclosures.

The Foundation may provide donor information to service providers acting on its behalf, such as payment processors, donor database providers, mailing vendors and professional advisers, only as reasonably necessary to process gifts or perform services for the Foundation.

These providers are required to protect the information and restrict its use to authorized services, except as required by law, however they are not permitted to sell or exchange donor information or use it for their own fundraising or marketing.

Information may be disclosed when required by applicable law, a valid subpoena, court order or other legally binding process, and in such cases, such disclosures are limited to the information required. These exceptions do not permit voluntary sharing with other organizations for their own solicitation purposes.

4. Donor recognition and anonymity.

The Foundation will obtain a donor's permission before publicly identifying the donor or publishing information about the donor's contribution, including in donor lists, annual reports, websites or event materials.

Donors may request anonymous recognition or withdraw permission for future recognition by contacting the Foundation, provided that anonymity in public materials does not eliminate internal recordkeeping or legally required disclosures.

5. Communication preferences and information requests.

Donors may contact the Foundation to update or correct their information, request review of the donor information maintained about them, stop receiving fundraising communications, or withdraw consent to future sharing or public recognition.

Email recipients may also use an "Unsubscribe" link where provided, and the Foundation will honor these requests promptly, subject to reasonable identity verification and applicable recordkeeping requirements.

The Foundation may continue to send donation receipts and other necessary transactional or legally required communications. Withdrawal of consent applies prospectively.

6. Security and retention.

The Foundation uses reasonable administrative, technical and physical safeguards to protect donor information from unauthorized access, use or disclosure.

Information is retained only as reasonably necessary for the purposes described in this policy and to comply with applicable legal, accounting and record retention requirements, and securely dispose of information when it is no longer needed.

7. Policy updates.

The Foundation will post updates to this policy on our website and revise the effective date. Changes will not authorize the sale or exchange of previously collected donor information or new sharing for another organization's fundraising or marketing without the donor's prior, specific, affirmative consent.